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**DR. OZ, CELEBRITIES, WORLD-CLASS ATHLETES AND
@USANAinc ASSEMBLE 150,000 MEALS AND
RAISE \$160,000 FOR CHARITY**

SALT LAKE CITY — September 9, 2015
(NYSE: USNA)

During [USANA Health Sciences](http://www.usana.com)' annual International Convention, Associates from all over the world did more than build their business; they built goodwill. With the help of Dr. Mehmet Oz, Paralympic bronze medalist and *Dancing With the Stars* runner-up Amy Purdy, five-time world-champion boxer Timothy Bradley, Emmy Award-winning sportscaster Jenn Brown, and dozens of world-class athletes, USANA completed several grand-scale humanitarian projects throughout the four-day event.

“USANA has achieved great success, but with that success comes great responsibility. It is vital for our growth as human beings to serve those in need,” said Dr. Myron Wentz, USANA founder and humanitarian. “My mission is to help free the world of pain and suffering, not only with the nutritional products we create, but also with the helping hand we extend.”

Children’s Hunger Fund Food Pak

A total of 2,300 USANA Associates and employees participated in the Food Pak project, assembling more than 150,000 meals for the [Children’s Hunger Fund](http://www.childrenshungerfund.org). A total of 3,140 boxes were packed, each containing 20 pounds of staple foods, designed to supplement a family of five for one week — approximately 48 meals. CHF volunteers will hand-deliver the Food Paks to families in need all over the world. Each box also contains a personal message of hope from the USANA volunteer who assembled the Food Pak.

During a VIP Food Pak event, Jenn Brown (correspondent for the NFL Network and former host of *American Ninja Warrior*) and world-champion boxers Timothy Bradley, Austin Trout and Juan Diaz joined USANA Founder Dr. Myron Wentz and Co-CEO Dave Wentz to assemble the final boxes.

Champions for Change 5K

Real-life superheroes, donned in capes and full-blown costumes, filled the streets of downtown Salt Lake City for the annual USANA Champions for Change 5K — hosted by Dr. Mehmet Oz and Amy Purdy, two influential giants whose charity matches their celebrity. The two even ran the race alongside the other 2,300 participants. Without

skipping a beat, Dr. Oz and Purdy capped off the run with their own version of the cha-cha at the finish line. 5K registrations and other Convention donations garnered \$154,000 for the USANA True Health Foundation.

Influencer Calendar and Other Efforts

USANA cherishes its relationships with influential health experts, celebrities, mentors and more than 700 of the world's Olympic and elite athletes. Several of those high-profile achievers, including Dr. Oz, Amy Purdy, Jenn Brown, Timothy Bradley and USANA Brand Ambassador Caroline Wozniacki (No. 5 female tennis player), donated their photos for the USANA 2016 Influencer Calendar, with all the proceeds going to benefit the USANA True Health Foundation.

More than \$2,100 was raised for the THF, which provides funds for disaster relief and the most critical human necessities to those who are suffering or in need. What makes the USANA True Health Foundation especially powerful is that 100 percent of all money raised goes directly to the people who need it. USANA Health Sciences takes care of all administrative costs.

Between T-shirt sales and one of the most successful local fundraising events with California Pizza Kitchen, another \$3,500 was raised for the THF.

In total, the USANA family raised more than \$160,000 for charity and donated more than 150,000 meals for Children's Hunger Fund.

"We want USANA to be the healthiest family on earth, and that means strengthening our bodies and stretching our hearts," explained Dave Wentz. "We want to reach out to the world and share the goodness that is within all of us. Our heartfelt gratitude to those who selflessly lift the loads of others."

About the USANA True Health Foundation: The USANA True Health Foundation is a registered 501(c)(3) nonprofit organization created by Dr. Myron Wentz, USANA's founder, and USANA Co-CEO Dave Wentz to help expand and enhance USANA's ongoing charitable efforts. Its mission is to provide the most critical human necessities to those suffering or in need. The USANA True Health Foundation has an active partnership with organizations such as [HealthCorps](#) and the [Children's Hunger Fund](#), which share the same vision of making the world a happier and healthier place. Learn more at our [website \(www.USANAFoundation.org\)](http://www.USANAFoundation.org), follow us on [Twitter \(@USANAFoundation\)](#), or like us on [Facebook \(www.facebook.com/USANAFoundation\)](http://www.facebook.com/USANAFoundation).