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**@WTA PLAYS TO WIN FOR USANA TRUE HEALTH FOUNDATION, RALLYING
MORE THAN \$13,000 TO DATE IN “ACES FOR HUMANITY” CAMPAIGN**

SALT LAKE CITY—July 28, 2014
(NYSE: USNA)

The extended partnership between [USANA Health Sciences](http://www.usana.com) and the [Women’s Tennis Association](http://www.wta.com) (WTA) continues to be a winning combination for sport and charity. At the halfway point of the ‘Aces for Humanity’ campaign, USANA and the WTA in four short months have raised \$13,160 to help better the lives of others.

The program, which was launched at the BNP Paribas Open in Indian Wells earlier this year, translates every ace served at Premier-level WTA events into a donation to the [USANA True Health Foundation](http://www.usana.com), whose mission is to provide the most critical human necessities to those who are suffering or in need around the world. For every ace hit by any player at designated Premier events, the WTA donates \$5, while an ace served by a USANA Brand Ambassador is worth \$10.

“I’m really impressed by USANA’s commitment to helping others,” said [Eugenie Bouchard](#). “I’m proud to be able to contribute to the ‘Aces for Humanity’ campaign.”

Since the program’s launch, 2,374 aces have been served among all WTA players. Bouchard, and fellow ambassadors [Sam Stosur](#), [Zheng Jie](#), [Zhang Shuai](#), [Sloane Stephens](#), [Madison Keys](#), and [Monica Puig](#) have hit 258 of them.

“The assistance we continue to receive from the WTA and its players has allowed us to quickly respond to disasters and aid thousands of people around the world when they need it most,” said USANA True Health Foundation President [Elaine Pace](#). “We are so grateful for their support.”

“The USANA True Health Foundation serves up a winning partnership for the WTA enabling us to contribute to a beneficial cause,” said Stacey Allaster, Chairman and CEO of the WTA. “Some of our most promising WTA Rising Stars and seasoned veterans are USANA Ambassadors this season, which has significantly boosted the impact of this charitable program. Although our numbers for the first half of the year are spectacular, there is still a lot of room to add to that total with many more WTA tournaments to come on the Road to Singapore.”

The inaugural campaign will continue throughout the US Open Series at the [Bank of the West Classic](#) in Stanford, CA July 28-August 3; the [Rogers Cup](#) in Montréal August 4-10; and the [Western & Southern Open](#) in Cincinnati August 11-17.

*The mentioned athletes are either distributors or dedicated users who have received compensation for their partnership and/or complimentary USANA products.

About USANA

Founded in 1992, USANA Health Sciences (NYSE: [USNA](#)) is a U.S.-based nutritional company that manufactures high-quality supplements, personal care and energy products in its [FDA-registered facility](#) in Salt Lake City. Learn more about USANA by visiting our web site <http://www.usana.com> or the official USANA blog <http://whatsupusana.com>.

About WTA

The WTA is the global leader in women's professional sport with more than 2,500 players representing 92 nations competing for a record \$118 million in prize money at the WTA's 54 events and four Grand Slams in 33 countries. Close to 5.4 million people attended women's tennis events in 2013 with millions more watching on television and digital channels around the world. The 2014 WTA competitive season concludes with the WTA Finals in Singapore, October 17-26, 2014 and the Garanti Koza WTA Tournament of Champions in Sofia, Bulgaria, October 28-November 2, 2014. Further information on the WTA can be found at www.wtatennis.com; facebook.com/WTA and twitter.com/WTA.