



NEW YEAR – NEW AID

USANA Donates an Additional \$25,000 to Philippines for Typhoon Haiyan Relief

SALT LAKE CITY — Jan. 2, 2014 — As people around the world are basking in the afterglow of the holiday season and making New Year’s resolutions, many in the Philippines are still struggling to survive in the aftermath of Super Typhoon Haiyan. In a collective call to action, the [USANA True Health Foundation](#) sends an additional \$25,000 to [International Relief Teams](#), a nonprofit international humanitarian organization. This is the third Haiyan-specific donation made from the charitable foundation established by [USANA Health Sciences Inc.](#) (NYSE: USNA), bringing the total amount to \$60,000.

“Despite extensive efforts by the Philippine government and other relief organizations, there continue to be thousands of people without access to food and clean water. Many wells on outlying islands have been contaminated and reaching small, remote villages with life-saving supplies continues to be a challenge,” said Elaine Pace, president of the USANA True Health Foundation. “Working with IRT, we are providing help in an organized, effective manner, focusing on keeping people alive while moving forward with relief.”

This most recent donation of \$25,000 will serve 15,000 people for one week of survival. This includes clean water, water purification tablets and food.

“After our initial donation of \$20,000 when Typhoon Haiyan first hit, we put out a call to action for all our Associates and employees around the world to do what they could to contribute more to the True Health Foundation’s Area of Greatest Need Fund,” said Dan Macuga, USANA chief communications officer. “Because of the heartfelt fundraising efforts and generous donations, we have been able to give a lifeline to the Philippine relief effort three times.”

According to the Philippine government, Typhoon Haiyan has severely impacted more than 4 million people. As the rebuilding continues, thousands are still struggling with basic necessities.

“Keeping 15,000 people alive for the better part of a month is a beautiful accomplishment, but the situation in many areas is still dire,” added Pace. “Please keep our Philippine brothers and sisters in your hearts as you celebrate the new year.”

For more information about the USANA True Health Foundation or to find out how you can donate, please visit USANAFoundation.org.

About USANA True Health Foundation: The USANA True Health Foundation is a registered 501(c)(3) nonprofit organization created by Dr. Myron Wentz, [USANA](#)'s founder, and USANA CEO Dave Wentz, to help expand and enhance USANA's on-going charitable efforts. Its mission is to provide the most critical human necessities to those suffering or in need. USANA True Health Foundation has an active partnership with organizations such as [HealthCorps](#) and the [Children's Hunger Fund](#), which share the same vision of making the world a happier and healthier place. Learn more at our [website](#) (www.USANAFoundation.org), follow us on [Twitter](#) ([@USANAFoundation](https://twitter.com/USANAFoundation)), or like us on [Facebook](#) (www.facebook.com/USANAFoundation).

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