

UTAH BASED CHARITY DONATES \$1.5 MILLION RMB TO CHINA'S EARTHQUAKE RELIEF EFFORTS

SALT LAKE CITY—August 11, 2014

(NYSE: USNA)

Disaster can strike anywhere, anytime and the effects are felt around the world. That's when organizations like the HYPERLINK "<http://www.usanafoundation.org>" [USANA True Health Foundation](#) step in. Because of the way the foundation is set up, it's in a position to help with unforeseen catastrophes in an urgent and timely manner. The non-profit organization donated \$1.5 million RMB to aid in relief efforts surrounding the massive 6.5 magnitude earthquake that struck Yunnan province, southwestern China province on August 2.

Contributions will go to the HYPERLINK "<http://www.globalhand.org/en/organisations/10170>" [China Foundation for Poverty Alleviation](#) (CFPA), a non-profit organization, engaged in managing domestic and overseas-donated funds and materials.

"It's devastating when a natural disaster hits your home, and we will be there when people are suffering," said President of the USANA True Health Foundation, HYPERLINK "<http://www.usanafoundation.org/about-us/message-from-the-president/>" [Elaine Pace](#). "We thank all the members of our USANA family who have made it possible for the True Health Foundation to assist in life-saving events such as this."

The \$1.5 million RMB donation includes cash and premium products provided by HYPERLINK "<http://www.usana.com>" [USANA Health Sciences](#). The money will be transferred to CFPA, supplies such as food, water, tents and other urgent needs will be delivered to the Yunnan Civil Affairs Bureau and 200-thousand boxes of HYPERLINK "<http://shop.usana.com/shop/cart/ProductDetails?ProductID=108.010102>" \l ".U-FTEw561Y" [USANA® Probiotics](#) will be delivered to the disaster area once the roads are fixed.

[Earthquake Overview](#) (estimated numbers provided by HYPERLINK "<http://time.com/3081394/china-yunnan-earthquake-rescue-relief-weather-rain>" [Time.com](#))

Death toll: 398

Injured: 1,801

Aftershocks: 411

Homes destroyed/damaged: 204,000

People evacuated: 230,000

The Yunnan province is in dire need of aid. The USANA True Health Foundation is

continuously asking for support to help with unforeseen catastrophes. Anyone can donate at HYPERLINK "http://www.usanafoundation.org" www.usanafoundation.org.

About USANA True Health Foundation: The USANA True Health Foundation is a registered 501(c)(3) nonprofit organization created by Dr. Myron Wentz, HYPERLINK "http://www.usana.com/dotCom/index" [USANA](http://www.usana.com/dotCom/index)'s founder, and USANA CEO Dave Wentz to help expand and enhance USANA's on-going charitable efforts. Its mission is to provide the most critical human necessities to those suffering or in need. USANA True Health Foundation has an active partnership with organizations such as HYPERLINK "http://www.irteams.org/" [International Relief Teams](http://www.irteams.org/) and the HYPERLINK "http://www.chfus.org/" [Children's Hunger Fund](http://www.chfus.org/), which share the same vision of making the world a happier and healthier place. Learn more at our HYPERLINK "http://www.usanafoundation.org/" [website](http://www.usanafoundation.org/) (HYPERLINK "http://www.USANAFoundation.org/" www.USANAFoundation.org), follow us on HYPERLINK "http://www.twitter.com/USANAFoundation" [Twitter](http://www.twitter.com/USANAFoundation) (HYPERLINK "http://www.twitter.com/USANAFoundation" [@USANAFoundation](http://www.twitter.com/USANAFoundation)), or like us on HYPERLINK "http://www.facebook.com/USANAFoundation" [Facebook](http://www.facebook.com/USANAFoundation) (HYPERLINK "http://www.facebook.com/USANAFoundation" www.facebook.com/USANAFoundation).

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