



Frequently Asked Questions

What is the USANA True Health Foundation? The USANA True Health Foundation is USANA Health Science's nonprofit charity that helps people in need around the world. The mission of the USANA True Health Foundation is to provide the most critical human necessities – nutrition, clothing, shelter, medical assistance, and health education to those who are suffering or in need.

Why was the USANA True Health Foundation established? The USANA True Health Foundation was established in 2012 to make it easier for USANA's worldwide family of Associates and customers to make a real difference in the world with their charitable donations and to provide relief for those with the greatest needs. It was also created to broaden the USANA family's global donations around the world and to make participation in USANA's charitable activities accessible to the general public.

How is the USANA True Health Foundation making a difference? Donations to the USANA True Health Foundation will go to one of three areas: Area of Greatest Need, the Sanoviv Medical Assistance Program, or Children's Hunger Fund.

A donation to the Area of Greatest Need can be used for organizations or causes that require immediate aid, such as worldwide disaster relief. This is an area of great significance, because it means the Foundation has funds readily available to assist when disaster strikes.

Many friends of Sanoviv Medical Institute have expressed interest in helping others benefit from the world-class medical care Sanoviv offers. This program allows for those who would not be able to afford Sanoviv's services to experience care and healing in this special environment. Please note that donations to this program cannot be designated for a specific individual. Only donations designated for the Medical Assistance Program can be used to help people in need receive care from Sanoviv. No funds from the Area of Greatest Need or any other designation will be used to support this program.

The USANA True Health Foundation also expands and further deepens USANA's support of Children's Hunger Fund. Feeding the hungry is an area of focus for the USANA True Health Foundation. Each dollar that is donated helps to provide four meals.

Can I specify which area I want my donation to go to? Yes. You are welcome to select which area you would like your donation to benefit. If you do not select a fund, your donation will go to the Area of Greatest Need.

Can I still donate Usanimals™ supplement to Children's Hunger Fund? Yes. The program remains in place.

Is my donation tax deductible? Your donation may be tax deductible if you pay taxes in the United States, Hong Kong, Australia, New Zealand, France, Canada, Philippines or if the country in which you live permits it as a tax deduction. Please talk to your tax professional for exact details.

Can anyone donate? Yes. Anyone in the world can donate to the USANA True Health Foundation.

Can I set up an automatic monthly donation? Yes. If you are a USANA Associate or Preferred Customer, you can set up an automatic donation through your monthly Auto Order. Visit the USANA Hub for more information.

What sets the USANA True Health Foundation apart from other charities? 100% of your donation goes directly to help those in need. All administrative and fundraising costs are covered by USANA Health Sciences, Inc.

Can I volunteer for the USANA True Health Foundation? Yes. The USANA True Health Foundation has activities around the world all year long. We encourage your participation in one or more of our events. Check the web site for details or check with your local office to inquire about activities, programs, and fundraisers.